



Buderim Mountain State School
'Circuit Crew' Coding Club

Sponsorship Proposal



Presented by:

Mr Craig Johnson

Technologies Teacher

Buderim Mountain State School

STEMX Alumni

Intended to ask for sponsorship support for 2024 activities and competition participation of the BMSS Coding Club team, the Circuit Crew

About Us

Buderim Mountain State School (BMSS) was the first school to open on Queensland's Sunshine Coast. Since that time in 1875, the school has gained a prestigious reputation as a centre of excellence. Almost 150 years later, the school offers a vast array of extra-curricular activities, support programs and special interest clubs to stay on top of emerging technologies, societal trends and emerging business needs. At the beginning of each semester, students are given the opportunity to enrol in the school's Coding Club, the Buderim Circuit Crew. Lessons either happen before school or during lunch breaks throughout the year.



Within the Club, students learn new skills coding robots (primarily Lego Spike robots), whilst working amongst like-minded students. Over the course of the semester, skills and confidence develop as does the students' desire to learn more. During each session the students learn to develop resilience and persistence, as their code often doesn't work correctly on first attempt. This requires students to go back to tweak and debug their code. Successes are celebrated together and friendly competition takes place between both robots and their coders.

During the year, students test their skills and coding abilities by taking part in a range of coding competitions, including RoboRave. This is a major robotics event that takes place at the Sunshine Coast University. The BMSS Coding Club, the 'Circuit Crew,' have had enormous success in competitions locally and nationally throughout 2023, in particular at RoboRave, where the team were crowned local champions. The Circuit Crew subsequently went on to win at the regional and state level, and are now preparing for the Asia Pacific Championships in July 2024. The team seek sponsorship to continue skill acquisition and to support efforts on the competition circuit, particularly in relation to the upcoming international challenge.

Meet Us

The Circuit Crew is led by a team of passionate and dedicated class teachers, including Mr Craig Johnson, Ms Michelle Peall, Ms Kristie O'Keefe and Ms Lauren Croxton. We are also incredibly fortunate to have the support and assistance of School Principal, Mr Neil Jenkins, and P&C President, Ms Rachel O'Brien.

The team itself is comprised of a range of students from Years 4 to 6, many of whom display significant skill and propensity for science, technology, engineering, coding and mathematical concepts both theoretically and practically. The future of coding appears to be very bright on the Sunshine Coast, with the interest and talent of Buderim youngsters evident and growing. We are excited to support and further this trend with help from the wider community and local business, helping put Buderim and South-East Queensland well and truly on the map as a hub for coding and technology achievement and progress.



2024 Coding Club Timeline

January - June

Circuit Crew members acquire skills, form specialised teams and work on projects for competitions

July

Attend Sydney for First Lego League Asia Pacific Championships + compete in 2024 RoboRave World Championships at UniSC

September - December

Club continues to develop new coding concepts and enter competitions locally, interstate, nationally and internationally

Proposal Sponsorship Packages

We are grateful for your generous sponsorship to support the skill of our students and to enable the Club to compete on an international stage, an endeavour providing great exposure!

Platinum Sponsorship Package

- Prominent placement of your logo on the Circuit Crew team shirt, worn at all club events and during competitions from July 2024 through to June 2025.
- Acknowledgement of sponsorship in the Buderim Mountain State School newsletter, distributed to 1k+ families.
- Acknowledgement and prominent logo placement on the BMSS P&C website page dedicated to the Circuit Crew and their endeavours (view site at: <https://www.bmsspandc.org/circuitcrew>).
- Dedicated social media post announcing Platinum sponsorship with links to social media handles and corporate website.
- Acknowledgement of sponsorship by school Principal at school events, including during year-level parades and major EOY events.
- Sponsor logo on all official Circuit Crew club correspondence.
- Tagged social media posts throughout the year (minimum 5).
- Framed Letter of Thanks from BMSS School Principal, Mr Neil Jenkins.
- Provision of certificate for display at your business.
- Other individually negotiated package elements that enhance value for your business.



\$2500

Proposal Sponsorship Packages

The Buderim Circuit Crew provides opportunities for businesses to partner with us in mutually beneficial arrangement that increases brand awareness for your business locally and on an international stage.



Gold Sponsorship Package

- Prominent placement of your logo on the Circuit Crew team shirt, worn at all club events and during competitions from July 2024 through to June 2025.
- Acknowledgement of Gold-level sponsorship in the BMSS newsletter.
- Acknowledgement and logo placement on the BMSS P&C website page dedicated to the Circuit Crew and their endeavours (view site at: <https://www.bmsspandc.org/circuitcrew>).
- Dedicated social media post announcing Gold sponsorship with links to social media handles and corporate website.
- Acknowledgement of sponsorship by school Principal at school events, including during year-level parades and major EOY events.
- Framed Letter of Thanks from BMSS School Principal, Mr Neil Jenkins.
- Provision of certificate for display at your business.

\$1000



Proposal Sponsorship Packages

In addition to our two major sponsors (Platinum and Gold), The Buderim Circuit Crew invites additional small and local businesses to contribute to our coding endeavours on our Silver and Bronze levels.

Silver Sponsorship Package

- Placement of your logo on the Circuit Crew team shirt, worn at all club events and during competitions from July 2024 through to June 2025.
- Acknowledgement of Silver-level sponsorship in the BMSS newsletter.
- Acknowledgement and logo placement on the BMSS P&C website page dedicated to the Circuit Crew and their endeavours (view site at: <https://www.bmsspandc.org/circuitcrew>).
- Dedicated social media post announcing Silver sponsorship with links to social media handles and corporate website.
- Acknowledgement of sponsorship by school Principal at school events, including during year-level parades and major EOY events.
- Framed Letter of Thanks from BMSS School Principal, Mr Neil Jenkins.
- Provision of certificate for display at your business.

\$500



Proposal Sponsorship Packages

All sponsor contributions are greatly appreciated and make a significant and meaningful difference to our club and over a thousand Buderim Mountain State School staff, students and families.

Bronze Sponsorship Package

- Placement of your logo on the Circuit Crew team shirt, worn at all club events and during competitions from July 2024 through to June 2025.
- Acknowledgement of Bronze-level sponsorship in the BMSS newsletter.
- Acknowledgement and logo placement on the BMSS P&C website page dedicated to the Circuit Crew and their endeavours (view site at: <https://www.bmsspandc.org/circuitcrew>).
- Dedicated social media post announcing Bronze sponsorship.
- Framed Letter of Thanks from BMSS School Principal, Mr Neil Jenkins.
- Provision of certificate for display at your business.

\$250



Thank You

We really hope for your support for the continuity of coding development on the Sunshine Coast and within Buderim Mountain State School. If you are interested in sponsoring the Circuit Crew, please contact us and support the future of a new generation of tech leaders, developers and innovators.

Contact Us

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