



Buderim Mountain State School
Buderim Gala event

SPONSORSHIP PROPOSAL

BUDERIM GALA

2024





WELCOME

A fantastic opportunity for a valuable partnership; the BMSS Hall is opening and we need your support!

We are thrilled to announce that the new hall on our BMSS school grounds is nearing completion. The school, along with the P&C, have been working on this project for several years and we passionately believe its completion will deliver a wonderful new asset that will greatly benefit our entire community.

The funding for the hall was provided by Education Queensland, for which we are extremely grateful for. This funding did not cover additional costs such as a kitchen, equipment, air conditioning, chairs etc which we felt were crucial for a school hall and community function centre. Subsequently, the school and P&C have together invested approximately \$1.5 million over and above the initial capital cost to enhance this new hall, transforming it into a versatile and attractive space equipped with state-of-the-art facilities.

Our investment has funded a commercial kitchen, advanced AV equipment, impeccable acoustics, modern air conditioning, sporting nets and equipment, and a fully equipped stage with curtains. It has been our vision to create something special that not only serves our school community and future generations, but also offers a valuable space for use by the wider Buderim community. The P&C secured a Treasury loan exceeding \$500,000 to ensure that the hall could be completed with the required facilities/equipment, and we now face the task of repaying this loan.

To celebrate the opening of the hall and to commence our fundraising to repay this loan, we will be hosting a black tie ball, The Buderim Gala, a celebratory event on Saturday 3 August 2024.

This is where we need your support. We are contacting local businesses like yours who have had direct involvement with our wonderful school, seeking contributions to help us raise funds to go towards repaying our loan. Please read through this sponsorship proposal for our celebratory event that will deliver your business marketing exposure to a wide group of our school community and a high return on your investment. There are also opportunities to donate vouchers/prizes that will be used in a major raffle on the night.

Any support you can provide will not only make a tangible contribution in helping us repay our loan, but will also be a testament to the spirit of community collaboration that defines Buderim. Together, we can ensure that our new hall continues to serve as a hub of activity and a source of pride for all.

Please help us to make The Buderim Gala a resounding success!



THE EVENT

The Buderim Gala, held on Saturday 3 August 2024, will celebrate the largest infrastructure project of Buderim Mountain State School since 1875. The new school hall is an \$8.5 million project set to change the face of the historic school site and the renowned Buderim community. Support us to make memories and celebrate an historical moment in time.



BUDERIM MOUNTAIN STATE SCHOOL
PRESENTS

BUDERIM GALA

AUG 03	LIVE MUSIC, ENTERTAINMENT 3-COURSE MEAL + DRINKS
	BLACK TIE EVENT

INDIVIDUAL \$195	TICKETS LIMITED	TABLE OF 10 \$1850
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Help us open the historical new school hall amongst
an elegant winter wonderland

SPONSOR OPPORTUNITIES, TICKETS & MORE INFO:
WWW.BMSSPANDC.ORG/BUDERIMGALA



Proposal Sponsorship Packages

The Buderim Gala will feature a comprehensive advertising and promotional campaign scheduled to run from May through August this year. This campaign will include media releases, targeted online marketing, school and community-based newsletters, P&C website, printed advertising and promotional materials and social media.

Platinum Sponsorship Package - *only one available*

- Exclusive stage naming rights and advertising
- Prominent logo placement on Billboard signage along Main Street
- Sponsorship Shoutout on social media
- Acknowledgment at the event by our MC including an optional interview on stage
- 2 x corflute signs at the event entrance
- Sponsor able to provide up to two pull-up banners or tear drop banners adjacent to the side of the stage area
- Opportunity to set up a promotional display to promote your business and/or products
- Acknowledgment and logo in BMSS school newsletter
- Feature logo on the Buderim Gala website page, with a link back to your website
- Four complimentary tickets to the event along with one VIP car park available for your attendance at the event
- Acknowledgment in all advertising leading up to event
- Logo recognition on Buderim Gala marketing collateral
- Certificate of Appreciation acknowledging your support
- Provision of professionally-captured images and videography from the event
- Other individually negotiated package elements that enhance value for your business



\$7500

Proposal Sponsorship Packages

As a key Buderim Gala sponsor, your organisation will enjoy key positioning and exposure at our event and benefit from a school community targeted promotional period running from May until the event and beyond!



Gold Sponsorship Package - *only two available*

- Prominent logo placement on Billboard signage along Main Street
- Sponsorship Shoutout on social media
- Acknowledgment at the event by our MC including an optional interview on stage
- 2 x corflute signs at the event entrance
- Sponsor able to provide a pull-up banner or tear drop banner to display inside the venue
- Opportunity to set up a promotional display to promote your business and/or products
- Acknowledgment and logo in BMSS school newsletter
- Feature logo on the Buderim Gala website page, with a link back to your website
- Two complimentary tickets to the event along with one VIP car park available for your attendance at the event
- Logo recognition on Buderim Gala marketing collateral
- Certificate of Appreciation acknowledging your support
- Provision of professionally-captured images and videography from the event
- Other individually negotiated package elements that enhance value for your business

\$5000

Proposal Sponsorship Packages

As a key Buderim Gala sponsor, your organisation will enjoy key positioning and exposure at our event and benefit from a school community targeted promotional period running from May until the event and beyond!

Silver Sponsorship Package - *only three available*

- Sponsorship Shoutout on social media
- Logo placement on Billboard signage along Main Street
- Acknowledgment at the event by our MC
- 1 x corflute sign at the event entrance
- Sponsor able to provide a pull-up banner or tear drop banner to display inside the venue
- Opportunity to set up a promotional display to promote your business and/or products
- Acknowledgment and logo in BMSS school newsletter
- Feature logo on the Buderim Gala website page, with a link back to your website
- One complimentary ticket to the event along with one VIP car park available for your attendance at the event
- Logo recognition on Buderim Gala marketing collateral
- Certificate of Appreciation acknowledging your support
- Provision of professionally-captured images and videography from the event

\$2000

Proposal Sponsorship Packages

Bronze Sponsorship Package - *only five available*

- Logo placement on Billboard signage along Main Street
- Sponsorship Shoutout on social media
- Acknowledgment at the event by our MC
- Sponsor able to provide a pull-up banner or tear drop banner to display inside the venue
- Acknowledgment and logo in BMSS school newsletter
- Logo on the Buderim Gala website page, with a link back to your website
- Logo recognition on Buderim Gala marketing collateral
- Certificate of Appreciation acknowledging your support
- Provision of professionally-captured images and videography from the event

\$1000

Supporter Package

- Supporter Shoutout on social media
- Acknowledgment at the event by our MC
- Business/ Performer able to provide a pull-up banner or tear drop banner to display inside the venue
- Acknowledgment and logo in BMSS school newsletter
- Acknowledgement on the Buderim Gala website page
- Certificate of Appreciation acknowledging your support
- Provision of professionally-captured images and videography from the event

Services in kind

Review Process

Although all applications will be considered, sponsors need to align with our community values. They should have a good community image and encourage children, family and wellbeing. Sponsorship entitlements commence once confirmation is provided in writing and full payment is received. Applications will be processed in order of receipt.

Thank You

We thank you for your interest in Sponsoring the Buderim Gala. If you are able to sponsor us, or if you have further questions or queries, please contact Rachel O'Brien on the details below. You can also learn more at: www.bmsspandc.org/buderimgala

Contact Us

Enquiries to BMSS P&C President, Ms Rachel O'Brien

E: president@bmsspandc.org

P: 0410 338 873