



# SPONSORSHIP

*Business Proposal*



# Pinefest

BUDERIM MOUNTAIN STATE SCHOOL

## PROPOSED BY:

Buderim Mountain State  
School P&C Association

[WWW.BMSSPANDC.ORG/PINEFEST](http://WWW.BMSSPANDC.ORG/PINEFEST)

# WELCOME



## About the Fair

The Buderim Mountain State School Fair is one of our school community's most anticipated annual events, bringing together families, local businesses, and visitors from across the Sunshine Coast for a day of fun, entertainment, and community spirit.

In 2026, we're planning our biggest Fair yet – aptly named PineFest by one of our families. PineFest will feature an art show, rides, food stalls, live entertainment, raffles, market stalls, and activities for all ages. This event is not only a fantastic day out, but also a vital fundraiser to support our next project; to upgrade the school oval to benefit our students and the wider Buderim community.

## Why Partner With Us

Sponsoring PineFest gives your business a powerful platform to connect with thousands of local families and community members. With over 1100 students currently enrolled in our school and strong links to the community, it is expected over 6000 people will attend on event day. As a valued sponsor, your brand will receive promotion through the school's communication channels before, during, and after PineFest.

All sponsors will be promoted through:

- School newsletters and email communications
- Official school social media channels
- Event signage and banners on the day of the Fair
- Verbal recognition during key event activities

Your partnership directly supports our students and strengthens your business's reputation as a proud supporter of the Buderim community.



# SPONSORSHIP PACKAGES



## SPONSOR TIERS



### PLATINUM

Two available



### GOLD

Two available



### SILVER

Two available



### BRONZE

Two available



### COMMUNITY

Three available



### SUPPORTER

We welcome 20 supporter sponsors

## ■ PROMOTIONAL PLAN

PineFest 2026 will feature a comprehensive marketing and promotional campaign scheduled to run from March 2026 through to July 2026. This campaign will include media releases, targeted online marketing, school and community-based newsletters, P&C website, printed advertising, promotional materials and social media.

# PLATINUM

# PLATINUM SPONSOR

## \$8000



### Proposed area of sponsorship: Rides

- Premium logo placement across all event materials leading up to PineFest and ticketing packages
- Naming rights at the entrance to all rides
- A featured post on school social media in the lead-up to PineFest, as well as sponsor acknowledgement in subsequent social media posts before, during and after PineFest
- VIP acknowledgments on the day
- Opportunity to set up a promotional display to promote your business and/or products at PineFest on Saturday 20th June 2026
- Acknowledgment and logo in BMSS school newsletter
- Feature logo on the PineFest 2026 website page, with a link back to your website
- Certificate of Appreciation acknowledging your support
- Provision of professionally captured images and videography from PineFest
- Other individually negotiated package elements that enhance value for your business

**GOLD**

# **GOLD SPONSOR**

## **\$5000**



### **Proposed area of sponsorship: Stage & Art Show**

- Prominent logo placement on PineFest material, including inclusion in both digital and printed materials
- A featured post on school social media in the lead-up to PineFest, as well as sponsor acknowledgement in subsequent social media posts before, during and after PineFest
- Acknowledgments on the day
- Acknowledgment and logo in school newsletter
- Feature logo on the PineFest 2026 website page, with a link back to your website
- Certificate of Appreciation acknowledging your support
- Provision of professionally captured images and videography from PineFest
- Other individually negotiated package elements that enhance value for your business



# **SILVER SPONSOR**

## **\$3000**

**SILVER**



### **Proposed area of sponsorship: Light Show**

- Logo display on PineFest signage
- Recognition across digital channels
- Acknowledgment and logo in BMSS school newsletter
- Feature logo on the PineFest 2026 website page, with a link back to your website
- Certificate of Appreciation acknowledging your support
- Provision of professionally captured images and videography from PineFest
- Other individually negotiated package elements that enhance value for your business

# BRONZE

## BRONZE SPONSOR \$2000



### **Proposed area of sponsorship: Hospitality and Food area in the Pine Forest**

- Logo inclusion on digital and printed PineFest materials
- Acknowledgment on social media
- Recognition on PineFest event day
- Logo on the PineFest 2026 website page, with a link back to your website
- Certificate of Appreciation acknowledging your support
- Provision of professionally captured images and videography from PineFest

# COMMUNITY

## COMMUNITY SPONSOR – \$1500



**Proposed area of sponsorship: Safety (first aid and security) or Sustainability or Rubbish Bins**

- Logo featured on digital displays
- Acknowledgment on social media
- Signage at PineFest
- Logo on the PineFest 2026 website page, with a link back to your website
- Certificate of Appreciation acknowledging your support
- Provision of professionally captured images and videography from PineFest

# SUPPORTERS

## **SIDESHOW STALL SUPPORTER SPONSORS \$300**



### **Proposed area of sponsorship: Sideshow stall**

Sponsor a stall, whether it be the cake stall, plant stall or the showbags. Your sponsorship will feature at this stall and you are welcome to join in and volunteer!

# REVIEW PROCESS

All applications will be considered carefully. Sponsors need to align with our community values. Sponsors must have a good community image and encourage children, family and wellbeing. Sponsorship entitlements commence once confirmation is provided in writing and full payment is received. Applications will be processed in order of receipt.



## JOIN US IN MAKING A DIFFERENCE

Your sponsorship will help us deliver a memorable community event while directly supporting educational initiatives at Buderim Mountain State School. Together, we can create a day to remember for our students, families, and the wider Buderim community.

## CONTACT US

Enquiries to Rachel and Abbey from the  
Buderim Mountain State School P&C:

**EMAIL**

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